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Jadi/Zardushi industry is one of the few cottage industries to make women financially self-reliant in Ananda Nagar. Training of the women of Damrughutu and Chitmu villages was arranged by experienced trainers to implement the project. More advanced training has now begun. Our aim is to empower some local women, so that the women of other villages can be trained by them. Thus, efforts are underway to develop a "hub of Jadi/Zardushi industry" in Ananda Nagar. Initially they completed some sarees and lehenga work. The design is done both by hand and by computer. Doing the entire job by hand takes a lot of time and is costly too. Moreover, it takes some time to increase the speed of work i.e. hand skills.

Presently, the work is being done by designing on the computer. Velvet lehenga sets (lehenga, blouse, dupatta) are being sold with Rs. 6,000 which include the cost of transportation of raw materials and finished product. If there is net lehenga sets, it can be reduced to Rs. 5,000. However, the quality velvet lehengas that we are making are being bought from us and are marketed by branded companies and selling them for Rs.12,000 to Rs.15,000 only by putting a label.

The selling price of the lehenga depends on the quality of the velvet, the design and the cost of labour. If finished products are directly purchased from us pay additional amount to the labours (villagers) and thus of Ananda Nagar village will soon experience financial prosperity.



24 Hours Akhanda Kiirtana at Jeladih

2-3 July: 24-hour Akhanda Kiirtana "Baba Nam Kevalam" was organized at Jelyadih village of Ananda Nagar. On this occasion collective lishvar Pranidhan, Tattva Sabha and Narayan Seva were also organized.



In Search of Talents in Football Game

1-3 July: Under the management of Spiritualists' Sports and Adventures Club (SSAC), Ananda Nagar, SSAC of Coochbihar and Alipurduar District branches total of 18 minor football players have been selected from those, who born after 1-1-2009, in the football merit selection trial camps held from 1-3 July 2022. The trial camp was completed under the supervision of football players from Kolkata, Sri Suryavikash Chakraborty, ex-player and ex-captain of East Bengal Club, Sri Mridul Halder, Mohammedan Sporting Club, Sri Debashish Roy, licensed coach, Sri Biman Biswas, Police Athletic Club and Sri Mithun Dey.

Apart from Coochbihar and Alipurduar Districts, till now election from 2 blocks of Tehatta of Nadia District held earlier and selection from Kakgechiya of East Medinipur District was also held on July 24, 2022.

From the selected players a team will be formed which will participate in a Nursey Football League at Kolkata to be organized under Indian Football Association (popularly known as IFA).

Similarly, football selection trial camps will also be held in other districts of West Bengal. Those born after 1-1-2009. Those interested in doing such camps are requested to contact the following number.

Suryavikash Chakraborty
Convenor, football technical team,
Spiritualists Sports and Adventures Club.
7980762148/8902121683



Village Women Engaged in Zari Work

The women of Chitmu and Damrughutu villages of Ananda Nagar are engaged in jadi work on lehenga. A lehenga is sold for six thousand rupees.



Shraddhanjali of Ashok Sing Deo

Shri Ashok Singh, a resident of Jhalda, senior and idealist Anandamargii passed away at late evening 11:30 pm on July 4, 2022. As per his last wishes, he was cremated with Ananda Marga rituals at 'Belabaloy Crematorium' in Madhya Ananda Nagar on 5th July. On 14th July 2022, a prayer was offered for the peace of his departed soul and Shraddhanusthan was performed at his Jhalda residence according to Ananda Marga Caryacarya (social codes). On this occasion three hours Akhanda Nam Samkiirtan "Baba Nam Kevalam" was organized. He was 81 years old at the time of his death. He is survived by his wife, a son and a daughter.



Three Hours Akhanda Kiirtana

17th July: Monthly three hours Akhanda 'Baba Nam Kevalam' nam samkiirtan, collective lishvar Pranidhan and Narayan Seva were successfully completed at Ananda Nagar Baba Memorial.



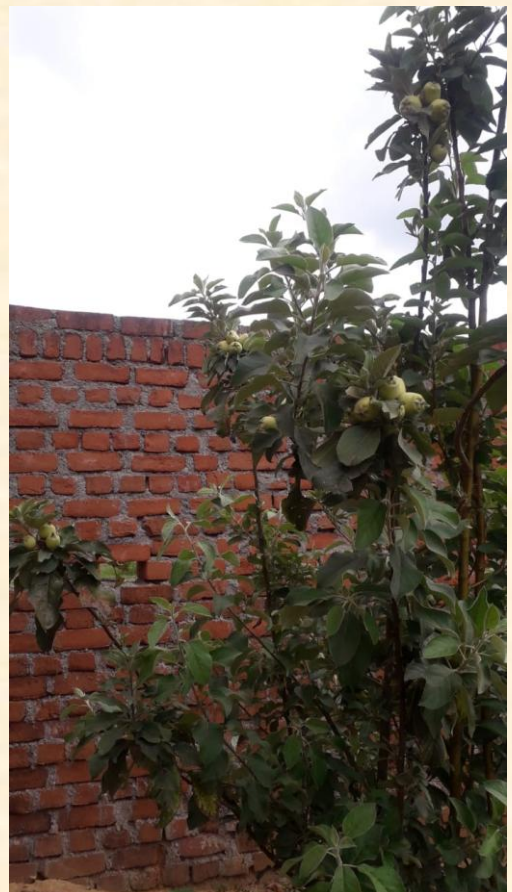
SSAC's Friendly Match with Pundag Team

17th July: A friendly football match was played between SSAC Ananda Nagar and Pundag New Star today. SSAC Ananda Nagar won by 1 goal. Abhijit Bauri scored the goal. After the match all SSAC team member have been given practice jerseys.



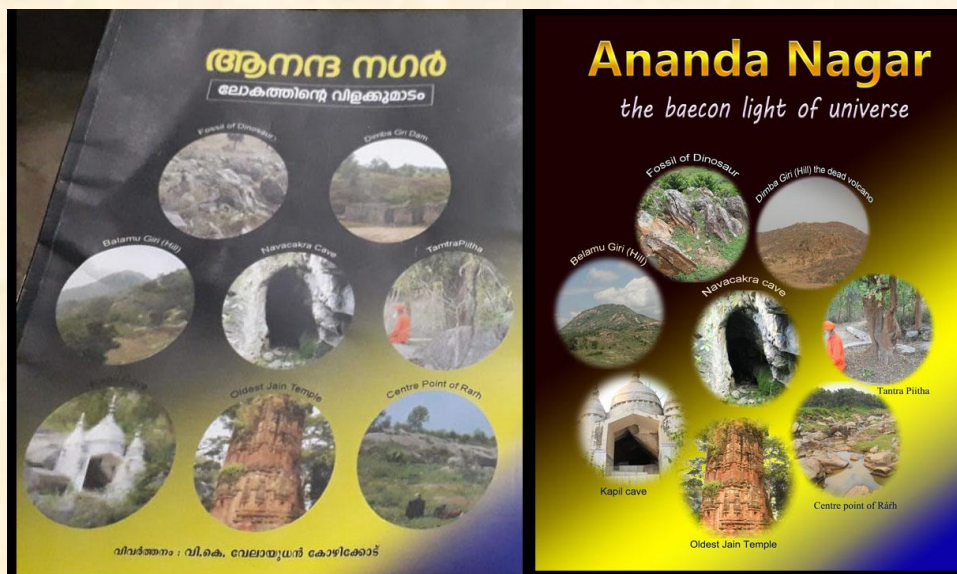
Lemons and Apples of Ananda Nagar

Lemons grown at Ananda Nagar Central Farm House, and apples are also visible on apple trees at Bansgarh (Bhairavi Ananda Nagar) Farm House.



Ananda Nagar Souvenir in Malayalam Language

In March 2022 Baba's old devotee Margii brother Velaidun Dada and his wife devotee Shrimati Shailaja Didi from Calicut, Kerala came to visit Ananda Nagar after a long time. They were overwhelmed by the activities of Ananda Nagar. They were presented with the souvenir "Ananda Nagar - the beacon light of the universe" published on Ananda Nagar. They were overwhelmed by the informative souvenir. Returning home to Kerala, Dada Velaidun translated it into Malayalam language and printed it at his own expense, helping to promote Ananda Nagar.



Distribution of Plants

22nd July: Ananda Nagar Bansgarh (Bhairavi Ananda Nagar) Farm House in charge Acarya Sureshananda Avadhuta distributed engrafted and good quality mango, guava and plum seedlings to 51 people of Kashidih and Kamlapur villages free of cost.



Notebook Distribution

23rd July: notebooks were distributed as educational materials to 40 educationally and economically backward students of various villages of Ananda Nagar.



Meritorious Football Players Selection Camp

24th July: Meritorious Football Players Selection Camp for Boys Football Players under 13 years was organized under the supervision of SSAC (Spiritualist Sports & Adventures Club) Ananda Nagar branch, and in association with Kakgechiya Sevak Sangh and local Ananda Marga Unit at Kakgechiya Janata Maidan in Tamluk of East Medinipur district. A team of ex-football players, coaches and well-wishers from Kolkata were the selectors. Among them are Surya Vikas Chakraborty, Kabir Bose, Kartik Sarkar, Jayanta Raha, Akhil Roy, Biman Biswas and Jayashree Guha. Total of 98 players have participated out of which 18 have been selected to participate in the Kolkata Nursery Football competition to be conducted by Indian Football Association (IFA) at the primary level.



Football ground extended

26th July: Ananda Marga Primary School at Madhya Ananda Nagar ground has been renovated and extended to a standard football ground (115 m × 78 m). From now on playing football with 11+11 players will not be difficult.



SSAC wins against Adivasi United Club

31st July: The 'B' Division Football league has been started with the match between SSAC, Ananda Nagar and Adivasi United Club today and played at Lagda ground. Manbhum Sports Association (DSA), Purulia, started "B" Division Football League 2022-23 (a district level) tournament on 31st July. The SSAC won the match by three goals to nil. Ghashiram Tudu scored two goals and Janmejy Mahato scored one goal. This was the first match played by SSAC-Ananda Nagar team in an open tournament. It may be noted that there was no formal football training to the football players around Ananda Nagar before April 2021. SSAC started football coaching from April, 2021 by employing professional football coach to the boys and girls forming two age groups. Already four girl players from these trainees were selected to play in tournaments at Kolkata by two teams.

Next league matches of SSAC, Ananda Nagar team:

- 1) On 3.8.2022 with Simultand Sanmilani Club at 4 pm at Simuliya ground.
- 2) On 7.8.2022 with N.L.R. Club at 2 PM at Lagda ground.

Request to all supporters to be present on the said date and bless and encourage SSAC players.





N.B.: All monthly Ananda Nagar News are now available on the website:
<http://www.AnandaNagar.org>, Published by – Ac Narayanananda Avadhuta, Rector
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Face book page: <https://www.facebook.com/AnandaNagar>, Purulia, West Bengal.

Contributions are welcome.